



# **ANNUAL AWARDS BANQUET 2024 SPONSORSHIP PACKET**

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**THURSDAY, JANUARY 18, 2024**

**MacQueen Alumni Center  
100 Alumni Drive  
Mobile, AL 36608**

**Cocktails: 5 pm  
Dinner: 6:30 pm  
Awards: 7 pm**

**FOR INDIVIDUAL TICKET PURCHASES:  
[MOBILEAREACOUNCILOFENGINEERS.COM](http://MOBILEAREACOUNCILOFENGINEERS.COM)**

# 2024 SPONSORSHIP OPPORTUNITIES

<b>TITLE SPONSOR</b> <b>\$6,000</b>	16 tickets Logo on program cover & all promotional materials Full page color ad in program Signage at banquet Opportunity to place promotional items on tables & bags Opportunity to say a few words during banquet
<b>AWARDS SPONSOR</b> <b>\$5,000</b>	14 tickets Full page color ad in program Logo etched on awards Include promotional material in bags
<b>SCHOLARSHIP SPONSOR</b> <b>\$4,000</b>	12 tickets Full page color ad in program Signage at banquet Recognition on scholarship & opportunity to present Include promotional material in bags
<b>BAR SPONSOR</b> <b>\$3,500</b>	10 tickets 1/2 page color ad in program Signage at banquet Include promotional material in bags
<b>DINNER SPONSOR</b> <b>\$3,000</b>	8 tickets 1/2 page color ad in program Signage at banquet Include promotional material in bags
<b>BAG SPONSOR</b> <b>\$3,000</b>	8 tickets 1/2 page color ad in program Logo printed on attendee take home bag Opportunity to place promotional items in bags
<b>DESSERT SPONSOR</b> <b>\$2,500</b>	8 tickets 1/2 page color ad in program Signage at dessert table
<b>ENTERTAINMENT SPONSOR</b> <b>\$2,500</b>	8 tickets 1/2 page color ad in program Signage at banquet
<b>PLATINUM SPONSOR</b> <b>\$2,000</b>	8 tickets 1/2 page color ad in program
<b>GOLD SPONSOR</b> <b>\$1,500</b>	6 tickets 1/4 page color ad in program
<b>SILVER SPONSOR</b> <b>\$1,000</b>	4 tickets 1/8 page color ad in program
<b>BRONZE SPONSOR</b> <b>\$500</b>	2 tickets 1/8 page color ad in program

# 2024 MACE SPONSORSHIP

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Sponsorship Cost: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please email completed form to [mobileareacouncilofengineers@gmail.com](mailto:mobileareacouncilofengineers@gmail.com).**

A representative will then contact you regarding payment, logo for promotional materials, ad details, etc.

**Deadline for sponsorships is Friday, January 5th.**

*Earlier is suggested for inclusion in all promotional materials.*

## WHY SPONSOR MACE?

- Contribute to the MACE Engineering Scholarship Fund at the University of South Alabama; the MACE Rayburn Scholarship has an endowed value of over \$325,000 making it one of the largest in the college of engineering. Net proceeds from the banquet are contributed to the scholarship fund which helps provide thousands of dollars in scholarships to future engineers.
- Opportunity to connect with well-known, highly visible engineering associates.
- Inclusion in media opportunities.
- Build your brand; cross-promotion, and networking with other sponsors.
- Visible and valuable way to give back to the local engineering community

### ABOUT MOBILE AREA COUNCIL OF ENGINEERS (MACE):

The Mobile Area Council of Engineers (MACE) is a registered 501c3 organization with three main focuses: support the engineering program at the University of South Alabama through annual scholarships; recognize outstanding professionals within the engineering community; and facilitate the continuing engagement of engineering in Mobile. The MACE/Raburn Engineering Scholarship awards two University of South Alabama students an annual tuition award through the USA Endowment. These outstanding local students are recognized at our annual banquet.

**MOBILEAREACOUNCILOFENGINEERS.COM**